



Mobile for Development Seminar Delivering Social Innovation in Latin America

May 2014

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Agenda

- 08.30-09.00 Welcome Address
- 09.00-09.10 Opening Keynote – Ambassador Reynoso
- 09.10-09.20 Mobile for Development as a driver for customer growth in Latin America
- 09.20-09.50 What opportunity does mobile present for inclusion and social innovation in Latin America
- 09.50-10.00 Introduction to Mobile for Development
- 10.00-10.45 Delivering mobile financial services to the unbanked
- 10.45-11.00 Coffee Break
- 11.00-12.05 The Mobile industry's challenges and opportunity in responding to environmental, natural and infrastructure issues in Latin America
 - Mobile Industry and the environment in Latin America
 - The role of mobile in times of disaster
 - The role of mobile in improving energy and water utility services
- 12.05-12.50 Bringing the next billion online
- 12.50-13.00 Q&A



Julissa Reynoso, US Ambassador to Uruguay

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Mobile for Development as a driver for customer growth in Latin America – Julia Burchell

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What opportunity does mobile present for inclusion & social innovation in LatAm? –MNO perspectives

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Introduction to GSMA's Mobile for Development -Corina Gardner

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Delivering affordable, and convenient mobile financial services to the unbanked

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Coffee Break!

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The Mobile industry's challenges & opportunity in responding to natural, environmental and infrastructure issues in Latin America

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The role of mobile in times of disaster - Alexis Arancibia Espinoza

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Mobile Industry & the environment in Latin America

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The role of mobile in improving energy and water utility services

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Bringing the next billion online

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Thank You!

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